

Benefiting Nonprofits



I would like to invite you to participate in Gulf Coast Bank & Trust's Auctions in August event. Auctions in August is a silent auction hosted online during the month of August. Please consider donating an item that will benefit a nonprofit of your choosing. The nonprofit you designate for the item donated will receive 100% of the proceeds collected.

Auctions in August is open to everyone: bank employees, customers, and the general public. Each branch has a variety of items for bidding. We encourage everyone to visit multiple branches to get the most out of their auction experience.

Since its inception in 2008, Auctions in August has raised \$1,493,000 for hundreds of nonprofits. Because of Gulf Coast Bank & Trust's commitment to the community, we devote the bank's marketing budget for the months of July and August to promote Auctions in August!

Auctions in August has something for everyone! Last year, the auction included more than 1,000 items including travel excursions, sports and memorabilia, dining and wines, house ware gifts, jewelry, arts and collectibles, and so much more! We need your help in gathering unique, intriguing items that will attract bidders and help us to allow many nonprofits to meet their fundraising goals.

Because of the increasing popularity and number of items, we have a website dedicated to the auction, AUCTIONSINAUGUST.COM. The website currently contains information on how to donate and the auction item donation form. Once the auction begins on August 1st, auction items will be online for viewing and bidding.

To donate an item, simply fill out a form online for each item and drop off your donation(s) to our Auction Center at 1817 Veterans Memorial Blvd., Metairie, LA 70005. At the end of the auction, Gulf Coast Bank will direct the proceeds from each winning item to the nonprofit selected by the donor. I encourage you to pass this information to your friends and family and encourage them to participate in this great event, either by donating or bidding. Thank you for your interest in helping us to make Auctions in August a success!

For more information about our organization and how you can help, please contact: