

Benefiting Non-Profits



I would like to invite you to participate in Gulf Coast Bank & Trust's Auctions in August event. Auctions in August is a silent auction hosted at each of our 19 branches and online during the entire month of August. Please consider donating an item that will benefit a non-profit of your choosing. The non-profit you designate for the item donated will receive 100% of the proceeds collected.

Auctions in August is open to everyone: bank employees, customers and the general public. Each branch has a variety of items for bidding. We encourage everyone to visit multiple branches to get the most out of their auction experience.

Since its inception in 2008, Auctions in August has raised \$1,058,000 for hundreds of non-profits. Because of Gulf Coast Bank & Trust's commitment to the community, we devote the bank's marketing budget for the months of July and August to promote Auctions in August!

Auctions in August has something for everyone! Last year, the auction included more than 1,000 items including travel excursions, sports and memorabilia, dining and wines, house ware gifts, jewelry, arts and collectibles and so much more! We need your help in gathering unique, intriguing items that will attract bidders and help us to allow many non-profits to meet their fundraising goals.

Because of the increasing popularity and number of items, we have a website dedicated to the auction, AUCTIONSINAUGUST.COM. The website currently contains information on how to donate and the auction item donation form. Once the auction begins on August 1st, auction items will be online for viewing, and items valued over \$150 will be available for online bidding.

To donate an item, simply fill out a form for each item, and drop off your donation(s) to any Gulf Coast Bank branch. At the end of the auction, winning bidders write their checks directly to the non-profits designated by the donors. I encourage you to pass this information to your friends and family and encourage them to participate in this great event, either by donating or bidding.

Thank you for your interest in helping us to make Auctions in August a success!

For more information please contact: